

## Management Processes

Define, Operationalize, and Track Strategy

Sales, Franchise, and Partner Management

## Core Processes

Innovate

Sell

Deliver

## Support Processes

Attract, Develop, and  
Retain Workforce

Workplace and  
Infrastructure  
Provision

Procure to Pay

Corporate Finance  
and Operational  
Compliance

Shareholder and  
Stakeholder  
Management